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*Lins*

1954

GLADIOLUS

## DISCOUNTS

We allow a discount of 5% on retail orders totalling \$5.00 to \$10.00; 10% on retail orders totalling \$10.00 or more.

This is not a cash discount, but a discount in glad bulbs of your choice.

If your retail order totals \$5.00 to \$10.00, add to your order 5% of the total in bulbs of your choice; if your retail order totals \$10.00 or more, add to your order 10% of your total in bulbs of your choice.

This discount applies to glad bulbs only, and does not apply to retail items marked "no discount" or to wholesale orders. "No discount" items cannot be selected as extras.

Besides the bulbs you select for your discount, we include **SURPRISE EXTRAS**, in every shipment, the larger the order the more **EXTRAS**.

**IN ADDITION** with every \$5.00 retail order we will include a bulb of **PINK WEDDING**, a registered pink seedling of Treasure Island X Dream Castle. 2 bulbs with a \$10.00 retail order etc. Largest bulbs with first orders.

### ORDER EARLY

Although we have a large assortment at the start of the season, we always sell out on some varieties. Orders filled in order of booking.

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1954 INTRODUCTIONS	PAGE	3
MINIATURE AND SMALL GLADS	PAGE	5
DRAGONS AND OTHER NOVELTIES	PAGE	7
FRAGRANT GLADS	PAGE	7
WHITE VARIETIES	PAGE	8
CREAM VARIETIES	PAGE	9
YELLOW AND BUFF VARIETIES	PAGE	9
ROSE VARIETIES	PAGE	11
SALMON AND PINK VARIETIES	PAGE	13
BLUE VARIETIES	PAGE	16
ORANGE VARIETIES	PAGE	17
LAVENDER VARIETIES	PAGE	18
PURPLE VARIETIES	PAGE	19
SCARLET AND RED VARIETIES	PAGE	20
SMOKY AND ODD COLORS	PAGE	21
DEEP RED AND BLACK RED VARIETIES	PAGE	23
AUSTRALIAN VARIETIES	PAGE	24
SPECIAL COLLECTIONS	PAGE	26
SEEDLINGS	PAGE	26
WHOLESALE GLADS	PAGE	27
DELPHINIUM HYBRIDS	PAGE	28
AMARYLLIS	PAGE	29
TUBEROUS BEGONIAS	PAGE	29
WHITE REGAL LILIES	PAGE	29
CALLA ELLIOTTIANA	PAGE	29
PEONIES	PAGE	30



**WINNING TOP HONORS** at the 1953 Minnesota Gladiolus society show in the First National Bank building was 75-year-old Carl H. Sommer, Rush City banker, who swept all classes with his original "Bird of Paradise." He is pictured here with his floral creation, which took 16 years to develop.

## *Bird of Paradise*

(Sommer-Koerner) 1954

### THE ORCHID GLAD

**IS 25 YEARS AHEAD OF THE TIMES.** There is nothing like it. If the term orchid can be used in connection with glads this new creation is certainly eligible.

It is practically impossible to convey, to the reader, an adequate description of this astonishing variety. It must be seen to realize what Sommer and Koerner have accomplished.

The 6 inch and larger bloom, which is formed like a Christmas Poinsettia, with all petals of about equal size, has extraordinary heavy substance and the petals are serrated and lacinated. A coral red spot in the heart of the bloom looks as if red wax had been dropped in. The overall color could be described as creamy apricot.

Imagine what the makeup artist and arranger can do with a flower like this. Top Minneapolis and St. Paul florists proclaim it a "natural" for exotic corsages and arrangements.

Fortunately for the breeder, Mr. Sommer says its pollen produces seed on other varieties, thus, **BIRD OF PARADISE** could be the key to an entirely new type, unlike anything we had in the past. The plants are 3-4 feet tall and each will produce around 10-12 of these orchid like bloom. This would be cheap at a \$10.00 introductory price, considering it is an entirely new type and that the bulbs stock is small. Prices for 1954 and 1955 are:

**Any Size Bulbs \$3.00; Bts. 50c, 10 for \$3.00**

**NO DISCOUNT**

# 1954 Introductions

## GREGG (364 Lins 1954)

### Seedling 465 JNS (Melrose X King Lear) X Burma

The descriptions and data are taken from 1953 NA Gladiolus Council official test sheets where this seedling was run under code No. 8-53.

Ruffled, fluted deep rosy red, lighter throat area with deeper lip. Opens 8 wide open, well attached, perfectly placed, 4-4¼" bloom on 18-19 bud, 25-28 inch flower heads on 48-50 inch tall always straight plants. The bloom has a plastic like finish with perfect color penetration.

Further details from the 4 test gardens testing it.

Test Garden	Over-all Appraisal	Color Value	Type
Purdue University, Indiana	Good		Good Commercial
Ontario, Canada	Good	85	Good Commrc and Exhb.
Aurora, Ohio	Good Plus	86	Good Exhibition
Auburn, Wash.	Excellent	90	Excellent Com and Exhb.

We hope you consider the findings of the official trial gardens important. Rest assured they are not handing out bouquets to unworthy varieties.

L \$2.00; M \$1.50; S \$1.00; Bts 10 for \$2.00 (No Discount)

**SPECIAL TRIAL UNITS:** 3 L, 5 M, 20 S and 100 Bts. \$35.00

**SPECIAL TRIAL UNITS:** 1 L, 1 M, 2 S and 10 Bts. \$ 5.00

## SCEPTRE (410 White) (1954) Originator of Eliz. The Queen

From this famous originator now comes a new yellow, which those, who have grown it, claim to be years ahead of the times and predict Sceptre will become as famous as Mr. White's Elizabeth The Queen.

A soft tone of medium yellow without markings. 8-9 ruffled florets open on a 34 inch flower head of 23-25 buds and it grows 66" tall with heavy but short foliage. Bulb production and germination excellent. Wonderful for exhibition or commercial and one you will eventually grow. American Home Achievement medal and best seedling in show at Province of Quebec show, also first in open 3 spike class.

Any Size Bulb \$5.00

1 Bulb and 10 Bts. \$10.00

**GROWERS UNIT:** 2 L, 4 M, 8 S and 50 Bts. for \$50.00

NO DISCOUNT

## CRATER LAKE (476 Williams)

Introduced by John Bastian, Grants Pass, Oregon, who states that this is the largest violet blue he has seen. Opens wide, 8-5" florets with 6 showing color. Has only a slight cream feather. Spikes are 56" tall with 20 buds. Healthy and a good propagator. Named for the beautiful lake in Oregon which is about the same color.

M \$1.50; S \$1.00; Bts. 25c, 10 for \$2.00

NO DISCOUNT

## WAX CANARY (Woods 1954)

From the producer of Rosita, Falcon, etc. comes this fine buff blending to deeper salmon toward petal edges and a bright yellow throat. General effect is bright buff. 60" tall with 30" flower head. Opens 8 ruffled heavy textured bloom with 6 in color. with 6 in color.

M \$2.00; S \$1.00; Bts 75c

**PER 10:** M \$15.00; S \$7.50; Bts. 10 for \$5.00

**UNIT:** 3 L, 3 M, 3 S and 25 Bts. for \$21.50

NO DISCOUNT

## 1954 INTRODUCTIONS Continued—

**FOREST FIRE** (420 Harris)

From this famous breeder we have this large ruffled, heavy textured scarlet orange with yellow throat, which grows 60" high and opens 8 in the field. 19 bud flower heads. This one can stand heat and drought and rough handling. Said to be one of the finest oranges.

M \$2.00; S \$1.00; Bts. 35c, 3 for \$1.00

NO DISCOUNT

**ALECIA** (Macphail) S. Macphail, Farnham, Quebec

Introducer's description. Our first and finest dead white MINIATURE, even the stamens are pure white. Florets are wide open, not hooded and never over 2½". Informal type. Has won numerous awards. Opens 5-6 on 16 bud spike. A bargain at these prices.

M or S Bulbs \$1.00 1 Bulb and 10 Bts. \$2.00 15 Bulbs and 100 Bts. \$15.00

NO DISCOUNT

**WHITE WEDGWOOD** (300 Allen 1954)

Genghis Kahn X Wedgwood. This white version of Wedgwood has the same form and intense ruffling of its pollen parent. It is a little larger, will open 5-7 on a 16 bud spike of about 50 inches tall. Has excellent texture and attachment and blooms from all sizes, even bts. Valuable for makeup work and is a good cutter and fast propagator. Has won the blue ribbon whenever shown. Being introduced at a low price so all can enjoy it.

Any Size Bulb 50c, 12 for \$5.00

UNIT PRICES: 1 L, 1 M, 1 S and 10 Bts. \$ 1.50

UNIT PRICES: 5 L, 5 M, 15 S and 100 Bts \$10.00

5 L and 200 Bts .....\$ 8.00

UNIT PRICES: 10 L and ½ Pint Bts. ....\$25.00

NO DISCOUNT

## *Miniature and Small Glads*

**ATOM** (236) The outstanding red miniature for corsages and arrangements. Scarlet with cream edge.

L 2-25c, 10 for \$1.00; M 3-25, 10 for 70c; Bts. 25-25c

**BLONDIE** (306) Opens a ribbon of ruffled cream florets on slender stems. Excellent for arrangements and bouquets.

L 2-25c, 10 for \$1.00; M 3-25c, 10 for 70c; S 5-25c, 10 for 40c

**BO PEEP** (240) Ruffled rich buff salmon, with yellow throat which is peppered red. Very beautiful. L 2-25c; M 3-25c, 10 for 70c

**CRUSADER** (301 Fischer) Early blooming nicely formed ruffled white with rosy purple blotch. Crisp perfect precise flowerheads on medium plants. An excellent variety L \$1.00; M 75c; S 50c, 10-\$4.00; Bts. 2-15c, 10 for 50c

**COLOGNE** (342) FRAGRANT scarlet pink with cream throat, on slender stems. Is most fragrant in the morning. L 30c; M 20c; S 2-25c; Bts. 10-25c

**COOPERII** One of the rare SPECIES. Yellow with red marking. Good plants and foliage. Small bulbs 50c

**CRINKLETTE** (224 Butt) Daintily ruffled orange pink of unusual form and style. Heavy texture. Blooms very early. The forerunner of Butt's celebrated strain of miniatures. Small 2-25c, 10 for \$1.00

**DIXIE BELLE** (222) Small ruffled sparkling orange for arrangements.

L & M 2-25c, 10 for \$1.00

**DRESDEN** (210 Butt) Beautiful clean yellow with deeper yellow lip. Perfect delightful ruffling. Was awarded a Gold Medal. One of the best arrangement and corsage glads. L 75c; M 50c; Bts. 10 for 75c

**MINIATURE AND SMALL GLADS Continued—**

**FIGURINE** (316 Butt) A small autumn toned glad in apricot and brown that builds perfect spikes with 8 open perfectly placed florets. Tops for exhibition as well as for arrangements and florist use. L 75c; M 50c

**G. DRACOCEPHALUS** (Species) Fascinating South African species. Color is green. If petals are bent back, it looks like a spray orchid. Large or small 50c

**GREMLIN** (251 Butt 1952) Semi-upright ruffled miniature in a rosy red color. This is wonderful in small bowl arrangements as the florets face toward you. Most other faceups are plain petaled. This is the first ruffled face up. L \$1.00; M 75c; S 50c; Bts. 4-25c

**JINGLES** (230) The best salmon pink miniature. Very ruffled and needle-pointed open bloom. The crisp clear color with white throat together with its plastic like finish, makes this one of the best for arrangements and corsages. Has a fine show record and was champion, competing against all varieties and sizes. L 25c, 10-\$2.00; M 20c, 10-\$1.60; S 2-25c, 10-\$1.00; Bts. 10-20c, 100-\$1.50

**LAVENDER AND GOLD** (366) Fine lavender and yellow. Dainty. L 2-25c, 10-\$1.00; M 3-25c, 10-70c

**LITTLE GOLD** (220) Small flowers of richest deep golden yellow. L 2-25c; M 3-25c

**MARIONETTE** (213 Butt 1949) Ruffled yellow flushed with red with deeper red throat. Nice spikes with 6 open bloom. Color is similar to the Lady Slipper Orchid. L 50c; M 35c; Bts. 8-25c

**OBERBEYERN** (379) Medium blue with snow white throat. Tall willowy spikes. L 2-25c; M 3-25c

**PETER PAN** (233 Butt) Very ruffled subdued orange pink with deeper throat. Striking and unusual and perhaps the most ruffled of Butts miniatures. L 25c; M 20c; Bts. 15-25c

**PIROUETTE** (232 Butt 1952) Salmon with bright yellow throat. Was awarded GGC Silver Medal. A ruffled miniature in an exciting new color. Open 7-8 florets. L \$1.50; M \$1.00

**ROSE GIRL** (360 ) Tall airy spikes. Lavender with deep rose blotch. L 20c; M 15c; S 3-15c; Bts. 30 for \$1.00

**ROYAL ROBES** (254) Ruffled velvet deep red. L 2-25c, 10 for \$1.00; M 3-25c, 10 for 70c

**STATUETTE** (211 Butt) Small ruffled clear yellow with red throat. One of those miniatures that can win at the shows, due to its ability to open 8-9 florets. Also excellent for makeup and arrangement work. L 25c; M 20c; Bts. 15-25c

**WEDGWOOD** (366) Beautifully formed, waxy ruffled lavender with cream throat. L 2-25c; M 3-25c, 10 for 70c; S 5-25c, 10-40c

**WHITE LACE** (300) Very ruffled beautifully formed white of heavy substance. While this is not exactly a miniature, it fits in this class. Wonderful for arrangements, etc. L 25c; M 20c, 10 for \$1.50; S 2-25c, 10 for 75c; Bts. 15-25c, 100-\$1.00

**WHITE SATIN** (100) Tiny pure white face-up miniature. The standard white used extensively for corsages, arrangements and bridal bouquets. L 2-25c, 10 for \$1.00; M 3-25c, 10 for 70c

**MINIATURE-ATOM TYPE SELECTED SEEDLINGS.** These are practically all Atom-type, ranging from orange salmon, scarlet, mahogany brown, through various shades of medium red to dark red. Some have wider borders than Atom, color of borders varying from white to yellow.

These were tagged at blooming time but unfortunately for us, by mistake, were not kept separate at digging time. Rather than regrow and recheck them ourselves, we will let miniature fans have them. In our opinion, some of them are improvements on atom, in color or plant and potential introduction material. No two seedlings are ever exactly alike. Each is an individual variety. 1-50c, 5 for \$2.00, 10 for \$3.75, 20 for \$7.00

**MINIATURE SEEDLINGS** Grown from bulblets from original lot UNBLOOMED ATOM SEEDLINGS, from which no selections had been made. We have seen the parent bulbs bloom and know there are good ones among them. Mostly in red shades. Make your own selections from these. Small bulbs, 10 for \$1.00, 50 for \$4.00

## *Sensational Dragons and Other Novelties*

(NO DISCOUNT)

Many of these were produced by Mr. Gosling. They are an entirely different type of flower and form. If you are looking for something different for arrangements or want to use something sensational in hybridizing, profit by the many years of preliminary work that went into the production of these exciting varieties.

**DINOSAUR** (Gosling) This is variable, ranging from sprawling blossoms like Grey Dragon to spurred double florets but always in a bright orange pink.  
L 50c; Bts. 10 for 75c

**FAIRY DRAGON** (Gosling) This one is the key to a Fairyland of new types and forms because this and Mother Dragon are the only satisfactory seed bearing Dragons. Usually it bears elfin needle spurred cupped florets in mauve lavender but on occasion it makes creased fluted petals like Grey Dragon.  
L 50c; Bts. 10 for \$1.00

**FANTASY** (440 Rich 1952) This is an exciting new variety. Makes large curled and spurred florets of a beautiful chartreuse and salmon color combination. Plants and flowerhead are regular height and length. Very interesting and beautiful. L \$1.50; S \$1.00; Bts. 1 for 25c

**GREY DRAGON** (Gosling) This orchid type glad makes giant sprawling florets, folded and spurred in lavender grey smoke. Very odd and interesting. Invaluable for dark accents in floral work. L 50c; Bts. 10 for \$1.00

**MOTHER DRAGON** (Gosling) A lightly spurred and longheaded light salmon seed bearing Dragon. This and Fairy Dragon are the only satisfactory seed bearing Dragons. This one makes large pods filled with fertile seed when crossed or will do well when left to itself.  
Medium or Small \$3.00; Bts. 35c each, 3 for \$1.00

**NOVELTY QUEEN** (430) (Dale) This grand Dragon type was introduced at \$10.00 only a few years ago but being a good propagator more stock is now available so all can now grow it. The exciting bloom is spurred like a Columbine, folded and creased and a beautiful shade of salmon on nice flower head and plant. Has exceptionally heavy substance. L \$1.00; M 75c; S 50c

**PINK SPURS** (Gosling) An odd taller Dragon with mottled spurred buds which open to coral pink cups facing up. A weird and haunting variety.  
L 50c; Bts. 10 for 75c

**SHAGGY DRAGON** (Gosling) A large bright salmon orange double having 12-15 petals in cupped faceups. L 50c; Bts. 10 for 75c

**WHITE DRAGON** (Gosling) Globular creased and crinkled florets of heavy texture in ivory white with a pink dot deep in the throat. The complex spurs of the clustered bloom give an appearance of doubleness, making it a rare delight for floral arrangements and corsage work. Medium or Small \$3.00; Bts. 50c Each

## *FRAGRANT GLADS*

NO DISCOUNT

**COLOGNE** (See Small Variety List)

**PINK FRAGRANCE** A clear clean light pink shading lighter inside. 6 to 8 open  $4\frac{1}{2}$ " heavily ruffled florets of good substance on a 19 bud spike. Facing and placement excellent. Is very fragrant. Medium \$2.50; Small \$2.00

**SACHET** A heavily ruffled pure white of good substance. Very good fragrance which is persistent and lasting. Opens 6 on a 15 bud spike of medium height. a fine grower. Medium 75c

**SWEETIE** Bright light red with large white throat. Very brilliant and showy 3" florets, lightly ruffled and of good substance. Opens 6 on 14-16 bud spike in double row placement. Plant rather short but nicely balanced spike. Very fragrant. Medium or Small \$3.00

**THISISIT** A nice clean deep salmon with 6  $4\frac{1}{2}$ " florets open. Very fragrant and a strong grower. Makes a fine cut flower. A half dozen spikes opened in the house will perfume the entire room. M 3-25c; S 5-25c

**YELLOW ROSE** Spencer's most fragrant to date. Opens 6-5" flowers on 16-18 bud spike. A clear medium yellow with two small red brush marks in the throat. Easy grower and good propagator. Medium \$2.00

## Commercial and Fanciers Glads

POSTPAID IN U.S.A.

### Whites

See also Australian and Small Variety List.



WHITE TOWER

**WHITE TOWER** (501 Lins) The giant pure white with vivid pink blotch. Admittedly one of the best blotched whites. Opens 7-9 huge well formed, well attached, wide open bloom of heavy substance on 18-20 bud flower head on giant plants.

In 1951 the North American Glad Council tested over 350 new varieties in their official regional trial gardens. Out of this great number of new varieties 3 were awarded top rating, one of the three was WHITE TOWER.

WHITE TOWER bulbs are healthy and good looking. It is a moderate propagator but the bts. grow easily into nice bulbs. Customers report growing them into No. 1 bulbs even in our northern states. Large White Tower Bulbs can be cut into one eye sections. They will produce the same quality spikes as from whole bulbs. TRY A FEW WHITE TOWER THIS YEAR.

L 80c; M 60c; S 25c; Bts 2-20c, 10-80c

**SNOW CLAD** (500 Harris) A giant in plant and flower. A taller and better finished SIERRA SNOW. This will grow 72 inches tall with 30" flower head. Opens 12 ruffled and fluted florets with 10 in color. Achievement Medal winner.

L \$1.50; M \$1.00; S 50c; Bts 2-30c, 10-\$1.00

**SNOW PRINCESS** (400 Pfitzer) Pure creamy white. Standard cut flower. L 2-25c; M 3-25c; S 5-25c

**COLUMBIA** (407 Roberts) Lovely creamy white, heavily suffused bright rose on petal edges. More beautiful than the similar variety Corona. Opens 6-8 five inch florets on average spike. A MUST HAVE. L 50c; M 30c; S 20c; Bts 10-25c, 100 for \$2.00

**EARLY SNOW** (400 Roberts) A new frilled early pure snow white with pure white stamens. Opens 7-8 five inch well attached florets on tall thin stem. Blooms in 70 days. L \$2.00; M \$1.50; S \$1.00; Bts. 20c, 10-\$1.50, 100-\$12.00

**FLORENCE NIGHTINGALE** (400 Harris) This always reliable white opens 7 or more bloom on tall straight spike. Regarded as one of the best all around whites. Good show flower and commercial. L 2-25c; M 3-25c; S 5-25c

**FRENCHIE** (501 Shepeck 1953) A 1953 introduction, white with purple throat blotch. Opens 6 wide open florets on average height plant. Blooms rather early. L \$1.25; S 75c; Bts. 5-60c

**JUNE BELLS** (400 Goede) A tall excellent performing white with faint mark of color in throat. L 2-25c; M 3-25c; S 5-25c

**MAID OF ORLEANS** (400 Pfitzer) A standard pure white for all around use. Blooms early and produces good spikes for us every year. L 2-25c; M 3-25c; S 5-25c



**WHITES continued—**

- SIERRA SNOW** (400 Harris) Sensational tall ruffled white with faintest suggestion of color in throat. Can open 10 5½ inch bloom on 20 bud flower head on 5 ft. plants. L 35c; M 20c; S 2-30c; Bts. 6-25c, 30-\$1.00
- SILVER COURT** (400 Lins) Admittedly the whitest large white. Most whites seem cream aside of SILVER COURT. Opens up to 10 five inch always perfectly placed and well attached florets on always straight spikes on 4 ft. average plants. L 20c; M 15c; S 2-15c; Bts 10-25c
- VIRGIN** (400 Lins) Creamy white of heavy substance which can stand heat without wilting. Florets have chalicelike recurved form. M 3-25c
- WHITE CLOUD** (500 Roberts 1952) A large ruffled pure white on tall plants. Opens 5-6 large well formed bloom on medium flower head. Beautiful variety. L \$2.00; M \$1.50; S \$1.00; Bts. 1-20c, 10 for \$1.50
- WHITE GODDESS** (500 Roberts) One of the strongest growing ruffled creamy whites. Opens 6-8 five and one-half inch bloom on long flower heads. L 2-25c; M 3-25c; S 5-25c

*Creams*

See also Australian and Small Variety List

- LADY JANE** (406 Lake) Chartreuse or greenish cream. A long time favorite. L 2-25c; M 3-25c
- LA VALLE** (507 Lines) Large ruffled cream with orange spear in throat. Opens 6 or more florets on a good plant. L 25c; M 20c; S 10c; Bts 10-25c
- MONA LISA** (416 Lins) Serenely beautiful cream buff. No marks or stripes to mar its beauty. Florets are of fine form, well attached, wide open and of heavy substance. One of our favorites. L 40c; M 30c; S 15c; Bts, 10-40c
- ORIENTAL PEARL** (506 Carlson) Giant cream by the originator of Spic and Span. L 2-25c; M 3-25c
- SALMONS GLORY** (507 Salmon) Large creamy yellow with reddish blotch. L 2-25c; M 3-25c
- WHITE GOLD** (506 Scheer) An excellent performing large cream on tall strong plants. Everybody grows this to large size. Blooms among the early varieties. L 2-25c; M 3-25c; S 5-25c

*Yellows and Buffs*

See also Australian and Small Variety List.

- AUREOLE** (410 Pruitt) Beautiful very ruffled medium shade yellow on medium height plants. This is very popular. L 2-25c; M 3-25c; S 5-25c
- AUTUMN GOLD** (412 Presgard) Another popular beautiful deep yellow flushed orange. High color value. Plants are not tall but is one of the finest varieties nevertheless. L 2-25c; M 3-25c; S 5-25c, 10 for 40c
- AUTUMN MOON** (510 Fischer) A large flower and plant, also early blooming. Light yellow. L 2-25c; M 3-25c
- CRINKLE CREAM** (410 Ellis) A wide open ruffled light yellow, which if given good culture can be very beautiful. L 2-25c; M 3-25c

**YELLOWS AND BUFFS** continued—

- FORSYTHIA** (512 Harris) One of the very best performing and fine yellows. It grows 55" tall with 26" flower head of 20 buds of which 6-8 are open with 8 in color. Grows well even under ordinary conditions. The 5½ inch ruffled and fluted florets have excellent substance. L 75c; M 50c; S 25c; Bts 2-15c, 10 for 50c
- FORT KNOX** (512 Flad Torrie) A new yellow of about same shade as Gold but with around 18 buds to the flower head. M \$1.25; Bts 1-20c
- GOLD** (412 Marshall) Most beautiful ruffled deep yellow to date. Florets are always well placed and it produces about 100% good spikes even from small bulbs. Regarded as one of the top glads. L 40c; M 30c; S 20c; 10 for \$1.50; Bts. 10-30c
- GOLD BOND** (Harris) A new ruffled heavily textured rich canary yellow without any other color to spoil it's beauty. Grows a tall plant with 24" 20 bud flower head of which it can open 8. L \$1.50; M \$1.00; Bts. 15c, 10 for \$1.00
- GOLD DUST** (412 Pfitzer) Very early bright yellow. L 2-25c; M 3-25c
- GOLDEN ARROW** (510 Pruitt) Fine performing tall straight medium shade yellow. L 2-25c; M 3-25c; S 5-25c
- GOLDEN DIANA** (Harris) An extra heavy textured deep pure yellow without throat marks. Grows tall with long 20 bud flower head, opening 9 with 7 in color. L \$1.50; Bts. 1-15c, 10 for \$1.20
- GOLD MEDAL** (516 Beardmore) Giant buff yellow on giant plants with 24 inch flower heads of 20 buds. Good show material. L 25c; M 20c; S 15c; Bts 10-25c
- GOLDRUFF** (310 Palmer 1953) a new butterfly type extremely ruffled very beautiful medium shade yellow without any markings. Very fine and will be in demand when it becomes known. The most ruffled yellow we grew. L \$2.00; M \$1.50; S \$1.00; Bts 5 for \$1.00
- HELIOS** (412 Fischer) A frilled deep yellow which can be very nice. L 40c; M 30c; S 20c; Bts. 10 for 20c
- OREGON GOLD** (410 Majeski) Fine tall ruffled creamy yellow which opens 6-8 fine bloom on long flower heads. L 2-25c; M 3-25c
- PACTOLUS** (417 K & M) Very popular apricot peach yellow with large bright orange red blotch. Can open up to 8 round flat ruffled bloom. Most plants are medium height although some come tall. L 2-25c; M 3-25c
- PATROL** (416 Palmer) The clean buff yellow which can open 8-10 at a time and which usually wins the blue ribbons at the show. L 2-25c; M 3-25c
- PEACH GLOW** (416 Harris) This has produced some exciting spikes for us. Color is deeper and richer than Patrol for us, being a rich buff orange salmon of heavy substance. Long flower heads carry 18-20 buds. L 50c; M 35c; S 15c; Bts 10 for 50c
- RECOMPENSE** (410 Pruitt-Fischer) Similar to Spotlight but seems to open more bloom at one time. Also bloomed later for us than Spotlight. S \$1.00; Bts 2 for 25c, 10 for \$1.00
- ROBERT ALAN** (412 Lorenz) One of the most beautiful large pure yellows. Plants are tall with long flower heads, opening 6-8 plain petaled bloom of the most beautiful shade of medium deep yellow. L 25c; M 20c S 2-20c; Bts. 10-25c
- SEQUIN** (410 Palmer) Good medium shade yellow. Plants are tall with long flower heads. Easy Grower. L 15c; M 10c
- SPOTLIGHT** (413 Palmer) Probably the most popular yellow. Color is brilliant medium deep yellow with small scarlet feather. Plants are always tall even from small bulbs. 5XXX variety. L 2-25c; M 3-25c; S 5-25c
- SUNDANCE** (412 Almey) Ruffled medium yellow opening 6-8 bloom on long 22 bud flower head. L 25c; M 20c; Bts 10-25c
- SUNLIGHT** (416 Spiller) A beautiful shade of deep yellow flushed orange. Good substance and texture. L 2-25c; M 3-25c; S 5-25c; Bts. 20-25c
- TERRIFIC** (410 Wilson) Tall canary yellow with faint stripe in throat, which is hardly noticed. Can open 10 or more of it's 20 bud flower head. An all weather glad and a fast propagator. Good outflower. L 50c; M 35c; S 25c; Bts. 10-25c, 100-\$2.00
- VANITY FAIR** (517 Harris) Large wide open ruffled and pointed petals of buff shade with cerise throat markings. Opens 8 on 22" flower head on 5 ft. plants. Achievement medal winner. L 35c; M 25c; S 15c; Bts. 10-35c

## Rose

See Also Australian and Small Varieties List.

- ADORABLE** (561 Woods) Large light rosy lavender with fuchsia feather on lower petal. Opens 6-8 needle pointed bloom on big plants.  
L 30c; M 20c; S 2-20c; Bts, 10-30c
- ASTRID** (560 Jack) Large rose pink flowers on long headed plants. One of the best performing rich rose colored glads. L 2-25c; M 3-25c
- BADGER ROSE** (462 Krueger) Tall cerise deep rose with deeper rose purple and cream blotch. An early blooming outflower.  
L 25c; M 15c, 10-\$1.20; S 10c, 10-80c; Bts. 10-25c, 100-\$1.00
- BURMA** (564 Palmer) Heavily ruffled deep rosy red Burma ranks among the very best. This Palmer masterpiece, which has few rivals, certainly belongs in every garden. L 2-25c; M 3-25c, 10 for \$1.00; S 5-25c, 10 for 40c
- BURMA ROSE** (560 Lasch) Being a sport of Burma it is practically a counter part of Burma except color which is a lighter softer tone in mellow rose shading deeper on lower petal. M \$1.50; S \$1.00; Bts. 1-25c, 5-\$1.00
- ELMERS ROSE** (462 Fischer) A tall beautiful deep rose with long flower heads on 5 ft. plants. Excellent. L 40c; S 20c; Bts. 10-25c
- FLORA** (460 Fischer) A beautiful shade of rosy pink with same throat as Noweta Rose. Is an excellent performer. L 40c; M 30c; S 20c; Bts. 10-25c
- GLAD TIDINGS** (460 Arenius) A clear soft cerise rose. A beautiful and different shade. Can grow 55 inches high with 6 5" florets open on good heads. Similar to and slightly deeper tone than Miss Wisconsin.  
L \$1.00; M 75c; S 50c; Bts 1-15c
- KONTIKI** (460 Shepeck) The originator describes this as an early blooming light rose commercial which opens 7 with 5 in color on 25" flower head on 50 inch plants. L \$1.25; M \$1.00; S 75c; Bts 20 for \$1.00
- MAGNET** (560 Fischer) Large deep orchid rose. A rival of noweta Rose. Huge plants. Good grower and easy propagator. L 25c; M 15c; S 2-20c
- MISS WISCONSIN** (462 Krueger) A beautiful cool rosy pink that has made a great name for itself. L 2-25c; M 3-25c
- NOWETA ROSE** (562 Fischer) A super glad. Tall plants with a gorgeous spike of open bloom with 10 open nothing unusual. Color is a rich rose. One of our favorites. L 40c
- PENNANT** (460 Palmer) Sensational light rosy pink. A full sister seedling of Evangeline but of an entirely different color. The tall straight plants with long flower heads carry 10-12 open bloom of a grand shade of pure mellow pink. Will likely be a big show winner and an outstanding commercial.  
L 75c; M 50c; S 35c; Bts. 5-25c, 25 for \$1.00
- ROSARIO** (461 Fischer) Another one of the Noweta Rose family, this one has a deep blotch. Shown by Mr. Hegarty in Kansas City it won besides a blue ribbon, 4 rosettes, 1 medal and 1 cup, which speaks well for Rosario.  
L \$1.50; M \$1.25; S 75c; Bts. 2-20c
- ROSA VAN LIMA** (460 Pfitzer) The standard early blooming light rosy pink cut-flower. Good plants and a mighty fine early pink for all purposes.  
L 2-25c; M 3-25c, 10-70c; S 5-25c, 10-40c
- ROSE CHARM** (360 Fischer) A dandy deep rose pink with cream throat. One of earliest to bloom. Produces long tapering spikes. Highly recommended for early cutflowers. L 2-25c; M 3-25c; S 5-25c, 10 for 40c
- ROSIE O'GRADY** (Harris) Described by the introducer as the swellest medium rose with slightly deeper throat. Can open 8 5½" bloom on 19 bud heads on 56 inch plants. L \$1.50

**ROSE continued—**

VENDOME

**ROSITA** (562 Woods) One of the best rich rose colored glads we grow. The large florets are flat, ruffled, unusually rolled and fluted. The color is light orchid rose with a deep rose blotch that gives a fine effect. Be sure to try Rosita. We consider Rosita one of the very best.

L \$1.00; M 75c; S 50c; Bts. 4-25c, 10 for 50c

**UNPREDICTABLE** (462 Lins) Distinctive round wide open florets with a white border. Looks like a double flower and some plants do actually produce bloom with 8 or more petals regularly. This is a beautiful variety for bouquets and makeup work. Color is a grand medium rose with white border. Plants are only medium height.

L 25c, 10 for \$1.50; Bts. 50-\$1.00

**ROSY FUTURE** (462 Fletcher) Dark cerise red which opens 6 on good spike.

L 25c; M 20c; S 2-20c; Bts 10-25c, 100 for \$1.50

**VENDOME** (562 Lins) Vendome has large flowers in an entirely different color. Could be called deep cerise rose pink or light cerise rosy red. No blotch or stripes. Its unusual color is spotted immediately in any company. We know of no other glad in this particular shade.

L \$1.50; M \$1.00; S 50c; Bts. 10-\$1.50

**WHISTLE STOP** (462 Woods) A grand rose by the originator of Rosita. Can open 10 with 8 in color on 34" flower heads of 24 buds on 66" plants.

L \$2.00; Bts 5 for \$1.00

**A Few Testimonials—**

The bulbs I received from you last year were wonderful. I want to thank you for the way you live up to your word of fine bulbs. Robert Stough, Pa.

Last year was my first experience with any of your bulbs and not only I but all who saw the beautiful flowers, which I grew from your bulbs, were fairly amazed at their gorgeous colors, size and everything else about them. They were truly beauties and prize winners. Mrs. E. F. Gaskill, Minn.

I have had very good luck with your glad bulbs and I like your collectons. Virgil LeLeveille, Maine.

To date we haven't received your catalog. We prefer your glad bulbs, so please rush prices. Robert F. Hamilton, Texas.

We have seen many of your lovely Glads at the shows. Please send us your catalog. Chas. Simpson, Minn.

This summer I saw some of the most beautiful glads I have ever seen in the garden of one of your customers. Mr. C. J. Klarmon, grown from your bulbs. Upon his recommendation I am requesting your catalog. Carmine Ingrassia, N. J.

Just a line to say that the glads I purchased from you last season were certainly wonderful. Francis Drake, Minn.

## Salmons and Pinks

See Also Australian and Small Variety List.



CO-ED

**BEAUTY'S BLUSH** (440 Fischer) Large wide open flat bloom in very pale blush pink. Tall.

L 2-25c; M 3-25c

**BIG TOP** (541 Rich) Immense light pink with carmine blotch. Tall. L 2-25c; M 3-25c

**BONNIE BRAE** (430 Mode) Light blush salmon. Fine tall plants with long flower heads. Has won many awards in Canada. L 50c; M 35c; S 15c; Bts, 20-50c

**BOISE BELLE** (333 Roberts) Prize winning pink and yellow blend. Lip petal yellow with picotee edge of pink. Where this is happy, spikes with 10 open can be expected. L 25c; M 20c

**CHINOOK** (532 Lines) Giant rich pure salmon. Opens 7-10 huge florets on very tall plants.

L 40c; M 30c; S 2-35c; Bts, 10-40c

**C. D. FORTNAM** (440 Kadel) Named in honor of the greatest glad show man. A beautiful heavily ruffled and needle pointed blush pink. Opens 8 five inch flowers on 20 bud flower head.

L 40c; M 30c; S 20c; Bts 3-15c, 10-40c

**CO-ED** (442 Lins) Large rich pure pink, about the shade of Tivoli. Opens 6-8 large ruffled and waved, well attached bloom on 18-20 bud tall plants. 1950 NAGC rating Illinois 90 and 1951 NAGC N. Y. rating AA.

L 40c; M 30c; S 15c; Bts, 10-40c

## Our Customers Write—

Dream Castle had 11 open and Flame Girl is a wonderful color. Beltrami, Daisy Mae, Trocadero and Robinson Crusoe are among my favorites. R. B. Houghton, Calif.

I grew your Treasure Island last year and liked it very much. It is a beautiful glad and a very strong grower with a wonderful sturdy spike of flowers. Mrs. F. J. Mawhinney, Wisc.

A few days ago I received my order of bulbs from you in fine condition. Thanks very much for the extras. All the bulbs were plump and healthy looking, better than some other firms sell. Irving C. Eaton, Oregon.

The Treasure Chest bulbs I bought from you were certainly wonderful. Ralph P. Robinson, Iowa.

Of the bulbs I bought from you last year, I received a blue ribbon on both Flame Girl and Dream Castle in the Northern California Glad Society Show at Sacramento. Louis F. LeLay, Calif.

I ordered my first order of glad bulbs from you last year and was really pleased with them. Mrs. Iver Solberg, N. Dak.

## SALMONS AND PINKS continued—



CORAL GABLES

**CORAL GABLES** (441 Lins) A beautiful bright ruffled pink with a beautiful harmonizing blotch. When this likes its growing condition, can produce a spike with 10 wide open beautifully formed and gorgeously tinted florets. L 2-25c; M 3-25c

**DEBORAH SAMPSON** (440 Scheer) Nicely formed creamy pastel pink. L 2-25c; M 3-25c

**DOLLY VARDEN** (533 Harris) A giant salmon with white throat and white midribs. Can open 6-8, six to seven inch bloom on towering spikes. Sensational in every way. A MUST HAVE if you like the large ones. L 35c; M 20c; S 15c; Bts. 10-25c

**EDITH WARR** (462 Warr) Imagine a spike with 8 6½ inch florets on a tall plant. Edith Warr has produced such. This was introduced as the perfect pink. Blooms late midseason. L \$1.50; M \$1.00; S 50c; Bts. 15c

**ENCHANTMENT** (432 Fischer) A rich salmon pink with ivory throat. Its nicely formed round florets are exquisite. L 2-25c; M 3-25c

**ETHEL CAVE COLE** (440 Cole) Apricot salmon pink, about the color of Picardy but a better performer. L 2-25c; M 3-25c, 10 for 70c; S 5-25c, 10 for 40c

**EVANGELINE** (540 Palmer) Delicate warm light buffy pink which can open 8 5½" flowers on a 20 bud spike on tall plants. Has won many Grand Championships at the shows and is a good outflower. L 2-25c; M 3-25c; S 5-25c

**EXOTIC** (430 Lins 1953) Delicate pure blush white, subtly blending into pale buff salmon toward petal edges. One of the most refined and delicately tinted glads we know of. By no means a washed out color. Color value, color penetration and floret finish are excellent.

The North American Glad Council 1953 test garden sheets show the following data on Exotic: 48 to 55" plants. 24-28" flower heads, with 19-20 buds. 6 to 9 open in field. Floret size 4½ to 6". Average bloom date 92 days. Color Values 88-87-88-91. With overall appraisal "Excellent" in Washington and Canada.

Exotic with its delicately tinted ruffled bloom is considered a beautiful variety. L \$1.50; M \$1.00; S 50c; Bts. 10-\$1.50

**SPECIAL TRIAL UNIT: 1 L, 2M, 10 S and 50 Bts. — \$10.00**

**GAYLORE** (432 Harris) Medium light salmon pink with cream throat. L 2-25c; M 3-25c; S 5-25c

**GORGEOUS DEB** (530 Wilson) A beautiful rich salmon with yellow throat. Very ruffled. Probably Wilson's best introduction. L 25c; M 20c; S 10c; Bts. 10-25c

**GRAND FINALE** (430 Andrews) Clean warm pink with red feather. Tall plants. L 20c; M 15c; S 3-20c; Bts. 10-20c

**HEART'S DESIRE** (540 Fiedler) Ruf. light pink, shading to white and blending into a cream throat and has heavy white midribs. 6 or more open on good plants. L 2-35c; M 2-25c; S 5-20c; Bts. 25-25c

**JESSIE MAE** (443 Knight) Bright deep pink with a sparkling scarlet feather. Grows 58 inches tall with 28 inch flower head. Can open 9 heavily ruffled beautiful bloom, on 20 bud flower head. L \$1.00; M 75c; S 50c; Bts. 4-25c, 10-50c

**SALMONS AND PINKS** continued—

- KING SIZE** (531 Hartman) A new giant exhibition variety. Winner of 4 grand championships and many seedling and other special awards. The plants are of giant size and can open 10, 6-7 inch bloom on long flower heads. Color is medium pink with carmine marks on cream throat. L \$3.00; Bts. 1-25c
- MAGIC WAND** (440 Lins) Cool clean light orchid pink. Very clean and chaste. Can open 9 of its 22 buds on tall plants. Due to its good color and special floret form, has a personality all its own. L 40c; M 30c; S 15c; Bts. 10-40c
- MARVELOUS** (443 Lins) One of the most beautiful of all glads. The exquisite heavily ruffled florets are deep shell pink with scarlet throat blotch. The substance of the wide open, perfectly attached and perfectly placed florets, is like heavy plastic. The tall plants with medium flower heads are always straight. Highly rated by NAGC Trial ground tests. (Pictured on front cover). M 75c; S 30c; Bts. 2-25c, 10 for \$1.00
- MY DEAR** (440 Sisson) Tall early shell pink opening 7 ruffled 5½" florets on good plants. Opens when cut in tight bud. L 2-25c; M 3-25c; S 5-25c; Bts. 25-25c
- NELLIE LOU** (542 Lines) Large flesh pink with small rose mark. Opens 8 ½" bloom on 65" plants. L 40c; M 30c; S 15c; Bts. 10-40c
- NORDIC QUEEN** (540 Fischer) Light pastel apricot flesh pink with a smooth plastic like finish and excellent color penetration. Has all the other good qualities required of a top notch variety. An excellent variety. L 75c; M 50c; S 35c; Bts. 5-25c, 25-\$1.00
- PANDORA** (442 Palmer) A rich warm pink with a small sparkling mark. A beautiful shade of pink. L 2-25c; M 3-25c
- PASTELINE** (540 Kolb) Giant light pink shading lighter inside. L 20c; M 15c; Bts. 10-20c
- PERSONALITY** (540 Butt) Mellow rose pink. Opens 7-9 huge wide open bloom on giant plants. An easy grower. L 2-25c; M 3-25c; S 5-25c
- PHAROAH** (530 Higgins) Large glowing deep apricot salmon, blending to yellow inside. The color is richer than that of Picardy. L 2-25c; M 3-25c; S 5-25c
- PINK CHIFFON** (540 Fischer) The pure orchid pink of this one recalls to mind the color of Rima of years ago. Rima was not a good propagator but pink chiffon is a good grower and increaser, this combined with it being an early bloomer should make this one a popular florist's flower. S 75c; Bts 2-15c
- ROSEBUD PICOTEE** (460 Fischer) We liked the picotee blending and the form of this one well enough to use this in our 1953 hybridizing. The buds look like rose buds and the rich pink blending out to a halo of rose at petal borders entitles it a place among the nicest glads. S 50c; Bts. 2-15c, 10-\$1.00
- SOUTHERN BELLE** (442 Fischer) For us is a fine salmon rose with prominent white throat. An excellent performer, producing perfect spikes. Well ruffled. L 75c; M 50c; S 35c; Bts. 3-15c
- SPIC AND SPAN** (442 Carlson) One of the very best cutflowers as well as one for the shows. Heavily ruffled beautiful deep pink. Tall straight plants with long flower heads. An older variety but still one of the best. L 2-25c, 10-\$1.00; M 3-25c, 10-70c; S 5-25c, 10-40c

## SALMONS AND PINKS continued—



TREASURE ISLAND

**SUMMER CHARM** (540 Lins) Very delicately tinted.

The edges of the petals are blush pink blending to creamy blush inside. A delicate gloxinia throat peppering of pale lavender further enhances its beauty. Opens 8-10 on tall plants with medium flower heads. Florets are large, wide open, ruffled and fluted. Three of these spikes make a bouquet. An easy grower and a fast propagator.

L \$1.00, 10-\$8.00; M 75c, 10-\$6.00; S 30c, 10-\$2.40;  
Bts. 5-50c, 100-\$6.00

**TREASURE ISLAND** (540 Lins) A gorgeous light orchid pink, beautifully ruffled wide open florets. Is one of the very best in its color class. It has size, perfect form, high color value and is one of the best performers, regularly produces top quality spikes even from smaller bulbs. The shade of pink is very rich. Considered one of the best outflowers in the light pink class

L 2-25c, 10-\$1.00; M 3-25c, 10-70c; S 5-25c, 10-40c;  
Bts. 100-50c

**VISION** (331 Roberts 1953) **ORIGINATOR'S DESCRIPTION:** "A beautiful light salmon with a very large creamy throat. The ruffled flowers are medium-large in size, round and of extra heavy substance. We predict many future show winnings for Vision, as it is in an uncrowded class and opens more at once than most, 7-8 or more."

To this we may add that our bulblet stock of Vision grew into good sized healthy bulbs, which is important. The color makeup as it bloomed here was exquisite. M \$2.00; S \$1.25; Bts. 40c, 10-\$3.20

## *Blue Violet*

See Also Australian and Small Variety List

**ABU HASSAN** (378 Pfitzer) Deepest violet blue. L 2-25c; M 3-25c

**BLUEBERRY** (Harris) A fine addition to the medium blue class. Color is practically a self in medium deep blue. Can open up to 8 on rather tall spike, with long flower heads. The best "blue" we grew in 1953. L \$1.50

**PORCELAIN BLUE** (478 Rich) True pansy blue or medium dark violet with creamy throat feather. Opens 6 5" bloom on tall plant.  
L 20c; M 15c; S 3-25c; Bts. 10-20c

**RAVEL** (477 Europe) Tall medium shade blue with maroon blotch. Good performer.  
L 2-25c; M 3-25c

**STARDUST** (376 Butt) Early light blue. L 2-25c; M 3-25c

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I was indeed pleased with the beautiful flowers we had from your bulbs and I have been pleased to recommend your bulbs to my friends. W. C. Butler, Minn.

The other order arrived O. K. and thanks a lot for the extra count. I sure got my money's worth. So here I come again if it is not too late. E. Shelton, Oregon.



## Orange

See Also Australian and Small Variety List



TROCADERO

**CHIEF PONTIAC** (524 Snyder) A large orange scarlet which opens 6 on tall plant. L 2-30c; M 3-25c

**DAISY MAE** 521 (Lins) Huge orange with cherry blotch. Opens 6-8 on tall spike. Has won many awards. L 2-25c; M 3-25c; S 5-25c

**GINGER** (422 Fischer) Ruffled deep salmon orange with yellow throat and scarlet blotch. Opens 5-6 ruffled florets on a tall plant. A very pretty orange. L 75c; M 50c; S 35c; Bts. 3-15c

**GRATITUDE** (424 Fischer) Ruffled orange salmon with clear creamy throat. L 2-25c; M 3-25c

**MARGARET JEAN** (520 Ogilvie) An attractive bright orange that has made a fine show record in Canada. L 25c; M 20c; S 2-20c; Bts. 10-25c

**MARQUEETA** (421 Lins) A large ruffled beautiful light orange with yellow throat and deeper blotch. Plants are tall with long flower heads. Beautiful individual floret. L 2-25c; M 3-25c

**OCTOBER SUNSHINE** (420 Quackenbush) Light orange blending to golden throat. L 2-25c; M 3-25c

**ORANGE GOLD** (422 Marshall) Very brilliant genuine orange color. Opens 5-6 large bloom on strong tall plants. L 2-25c; M 3-25c, 10-70c; S 5-25c, 10-40c

**ORANGE PRINCE** (420 Snyder) Very brilliant orange scarlet. A sport of Vagabond Prince. L 2-25c; M 3-25c

**REGINA** (420 Palmer) Regina is one of those thrilling varieties, about which, too many good things cannot be said. We would include it in the best ten today. The color is simply exquisite, being a deep yellow apricot light orange blend with tiny scarlet spot. Plants are tall with good heads. Florets are very ruffled, well attached and beautifully formed. This Palmer masterpiece, which won a Gold Medal, is heartily recommended. L \$2.00; M \$1.50; S \$1.00; Bts. 5-\$1.00

**TROCADERO** (422 Lins) Trocajero and Spic and Span were our tallest cutflower varieties in 1953. Its color is pure mellow carrot orange with no blotch or stripes. Opens 6-8 large wide open, well attached florets on long flower heads on tall plants. L 2-25c; M 3-25c; S 5-25c

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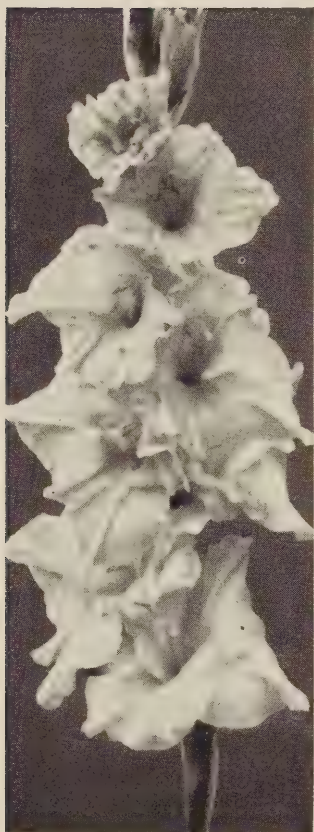
Received shipment of bulbs in excellent condition. Thanks for the fine extra bulbs. H. R. Brown, Calif.

The bulbs came this morning. Thanks a million for sending them so promptly. We have been Black Panther hunting for two months, so you can imagine how grateful we are. Margaret De Lair, Minn.

Received my bulbs in fine shape and I want to thank you for the extras, which I never expected. The size of your bulbs were really amazing, as I had ordered from several other reputable concerns but their bulbs were so much smaller. I had ordered the medium size from them also. Mrs. D. D. Kirby, Ohio.

## Lavender

See Also Australian and Small Variety List



VOGUE

**BONNIE LASS** (468 Rich) Orchid lavender with a white blotch blending into lavender on lip petal. Good size bloom on good plants.

L 40c; M 30c; S 20c

**BRIDAL ORCHID** (566 Carlson) The giant of the lavenderers. Spectacular in every way. Builds massive spikes without pampering. L 20c; M 15c; S 2-15c

**ELIZABETH THE QUEEN** (566 White) Still a very popular lavender and in great demand.

L 2-25c; M 3-25c, 10-70c; S 5-25c, 10-40c

**FAIRYLAND** (366 Lins) Tall lavender with cream throat. L 2-25c; M 3-25c, 10-70c; S 5-25c, 10-40c

**FALCON** (567 Woods) The most orchid like glad. Similar to the Cattleya orchid. Medium lavender with buff lip peppered deep rose. The long pointed petals are ruffled and fluted. Very popular and in great demand. Has won many awards at the shows and is a dandy garden subject.

L 25c; M 20c; S 2-25c; Bts. 15-25c

**GAIL** (466 Farrington) A tall stretchy lavender shading to deeper lavender on petal edges. Placement always good. L 25c; M 20c; Bts. 10-20c

**GRAND OPENING** (367 Kuhn) Formal lavender with dark lavender throat over cream. Can open 10. M 25c; Bts. 10-40c

**HEIRLOOM** (566 Klein) Heirloom has won an astounding number of high awards since its introduction two years ago. We have seen breathtaking spikes of Heirloom with 10 giant perfectly placed bloom however we have also had short spikes. If Heirloom would always produce the perfect spikes it is capable of producing, no other lavender would stand a chance on the show table. Nevertheless it offers a challenge to the grower who is willing to make an effort to get that **GRAND CHAMPION** ribbon, Heirloom is certainly the one able to do it. The color is wonderful crystal clear orchid lavender with no flecking. Can open 10 on 23 bud heads. It is an easy propagator. L \$3.00; S \$1.00; Bts. 1-20c, 10 for \$1.50

**LAVENDER LACE** (460 Fischer) A nice rosy lavender with some ruffling. Grows taller than the "Queen". An easy grower and a good propagator. L 2-25c; M 3-25c, 10-70c; S 5-25c, 10-40c

**MADLINE HEFTY** (466 Woods) A rose lavender with a darker feather. Can open 8 5/2 inch bloom on tall plant. L 25c; M 20c; Bts. 10-25c

**MYRNA FAY** (466 Lines) Early blooming rose lavender, whose principal value lies in its earliness. L 2-25c; M 3-25c; S 5-25c

**ORCHID MARVEL** (566 Jack) Clean and refreshing rich orchid lavender. 8 large florets open on a 20 bud spike on regular height plants. One of the nicest in its color class. L 2-25c; M 3-25c

**LAVENDER** continued—

- PATRICIAN** (566 Scheer) A medium deep lavender without blotch.  
L 2-25c; M 3-25c, 10 for 70c
- PARTHIENA** (568 Hitchcock) A new shade of deep lavender in the giant class.  
Opens a full head of large bloom. It's fun to grow this one.  
L 2-25c; M 3-25c, 10-70c; S 5-25c, 10-40c
- POETS DREAM** (366 Fischer) Ruffled pastel light lavender of extraordinary heavy substance. Nice for arrangements. L 2-25c; M 3-25c, 10 for 70c
- PRIDE OF ERIN** (567 Franklin) Mauve lavender with deeper shade throat. Nicely blended color. Spike shows much bud color, and is of good height.  
L 45c; M 35c; S 20c; Bts. 10-45c
- ROSY WINGS** (566 Virgote) A very beautiful cool light rosy lavender, ruffled and heavy textured. Can grow 56" tall with 27" flower head. Can open up to 10 which lie flat against the stem. A 5XXX variety. L 75c; M 60c; Bts. 10-75c
- SUNDAY BEST** (566 Pletcher) Light rosy lavender blending lighter inside.  
L 25c; M 20c; S 2-25c; Bts. 15 for 25c
- VOGUE** (466 Lins) Ruffled deep mauve lavender, a shade lighter than Parthiena.  
L 2-25c; M 3-25c, 10-70c

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## *Purple*

See Also Australian and Small Variety List

- INDELIBLE** (370 Harris) One of the best bright rosy purples. Opens a large number of perfect bloom on a tall perfect spike with 24" flower heads of 18 buds. The flower is large enough here to classify it in the 470 size.  
L 75c; M 50c; S 25c; Bts 10-50c
- KASHMIR** (472 Allen) A solid purple with lots of ruffling and substance. Grows tall with 18 bud, flower head. L 30c; M 20c; S 2-20c; Bts 10-30c
- KING DAVID** (570) The purple everybody talks about. Well attached, large wide open flaring, ruffled purple with thin silver line around petal edges. Tall slender plants which open 6-8 on a perfect head. A glorified King Lear which is a heavy propagator. L 50c; M 35c; S 20c; Bts. 10-30c, 100-\$2.40
- KING LEAR** (570 Palmer) Very large ruffled purple on tall plants.  
M 3-25c, 10-70c; S 5-25c, 10-40c
- KNIGHTHOOD** (470 Fischer) A broad petaled, round bloom, pansy purple with recurved petals and pure white stamens. L 60c; M 40c; S 25c; Bts. 10-25c
- LANCASTER** (470 Palmer) a popular purple on good plants.  
L 2-25c; M 3-25c; S 5-25c
- PARNASSUS** (570 Res) Another large pansy purple on always straight plants.  
L 2-25c; M 3-25c; S 5-25c
- PURPLE SUPREME** (470 Wilson) Tall purple with long flower heads. Blooms in late midseason. L 2-25c; M 3-25c; S 5-25c
- ROYAL SCOTT** (470 Taylor) A new rosy purple. Tall straight plants with long stretchy flower heads with large bloom perfectly placed and all the other qualities necessary to make it a good first class variety for exhibition and commercial cut flowers. The color shade is deep rose purple, not red violet purple. Very distinct and an excellent performer. L 75c; M 50c; S 25c; Bts. 5-25c
- SHERWOOD** (570 Fruit) Huge broad petaled smooth red purple with deeper throat. Florets are fluted and needle pointed. M 3-25c
- VULCAN** (470 Stevens) A deep violet purple in a somewhat different shade. M 2-25c

## Scarlet and Red

See Also Australian and Small Variety List



WILD FIRE

**AMAPOLA** (450 Lins) A tall straight long headed plant with heavy textured bright red florets. Has never been offered before. This should be listed at \$2.00 per bulb but since we would like to get your opinion and report, we are offering a limited number at: 3 Med, for 75c, Limit 3 to a Customer

**ANIMATION** (550 Butt) Opens many large bright red florets on tall stretchy spikes with long flower heads. L 20c; M 15c; S 10c; Bts. 10-20c

**BEACON** (437 Palmer) Bright scarlet red with yellow throat. Not new but still a mighty fine glad. L 2-25c; M 3-25c; S 5-25c, 10-40c

**CARNIVAL** (437 Butt) Ruffled bright scarlet red with prominent pure white throat. Very pretty. Med. 3-25c

**DIEPPE** (436 Hassel) Ruffled large salmon scarlet of excellent form. One of the best in this color. L 2-25c; M 3-25c; S 5-25c

**ESQUIRE** (536 Ficht) Very large scarlet red. L 2-25c; M 3-25c; S 5-25c

**FIREBIRD** (436 Kuhn) Clear brilliant scarlet, tall. L 2-25c; M 3-25c; S 5-25c

**FLAME GIRL** (536 Lins) Large brilliant flame scarlet. The brightest pure scarlet in existence. Tall plants with long flower heads. Opens up to 8 wide open bloom. L 40c; M 30c; S 20c; Bts. 10-40c

**HAROLD K** (536 Knight) Large bright red self color. Opens 6 large bloom on very tall plants. L 30c; M 20c; S 2-25c; Bts. 5-25c

**J. VANKONYENBURG** (436 Pfitzer) Bright orange red. L 2-25c; M 3-25c; S 5-25c

**KENWOOD** (450 Lins) Large pure Christmas red without blotch or stripes. Well grown Kenwood can produce 6" bloom on tall plants. L 2-25c; M 3-25c; Bts. 25-25c

**MID AMERICA** (550 Evans) Giant unmarked light red up to 7 inches in diameter. A sensational show and garden flower. L 2-25c; M 3-25c; Bts. 75-50c

**POINSETTIA** (450 Johnson) Slightly ruffled pure bright spectrum red. Comes highly recommended. L 50c; M 35c; S 20c; Bts. 10-40c, 100-\$3.00

**RED CHERRY** (436 Roberts) Early large soft red with slightly deeper red mark. Opens a good flower head on tall plant. L 2-25c; M 3-25c; S 5-25c; Bts. 50-25c

**RED TAPE** (536 Butt) Dark scarlet with deeper throat. Opens 7-8 5½" bloom on tall spikes. Has a vibrant color that appeals instantly. Was awarded a Gold Medal by GG Trial Gardens. L \$2.00; M \$1.50; S \$1.00; Bts. 5 for \$1.00

**RED WING** (436 Wright) Ruffled self colored scarlet red. L 15c; M 2-20c

**RHETT BUTLER** (336 Kuhn) One of the earliest to bloom. Medium sized florets. Tall plants. Color is very bright scarlet. L 2-25c; M 3-25c

**SCARLET GLORY** (437 Dean) Bright scarlet with vivid yellow throat. Strong healthy grower. L 2-25c

**STOPLIGHT** (450 Lins) Brilliant ruffled red. Never crooks nor misplaces florets. L 2-25c; M 3-25c; S 5-25c

**VALERIA** (436 Pruitt) Mellow warm bright scarlet red. Good outflower and all purpose bright red. L 2-25c; M 3-25c, 10-70c; S 5-25c, 10-40c

**WILD FIRE** (436 Lins) This flame red Burma seedling is one of the most beautiful reds. Its velvety brilliant florets, which are wide open and of heavy substance are simply gorgeous. Opens 6-7 with 6-8 in color on 18 bud flower heads. Plants are medium in height, so don't expect a corn stalk, rather look forward to the ultimate in color and beauty. Wild Fire produces large amounts of large bts. which grow about 100%. Blooms early midseason. Very ruffled.

L 75c, 10-\$6.00; M 50c, 10-\$4.00; S 25c, 10-\$2.00; Bts. 10-75c, 100-\$6.00

SPECIAL UNIT: 1 L, 2 M, 2 S and 10 Bts. — \$2.00

## Smoky and Odd Colors



BELTRAMI

**ADVENTURER** (581 Brown) Showy slate smoky purple with very bright blotch. L 30c; M 25c; Bts. 10-30c

**BELTRAMI** (480 Lins) Beautiful ruffled fluted golden brown to rose mulberry.

L 2-25c, 5-50c; M 3-25c, 10-70c; S 10-40c;  
Bts. 25-25c

**BIG SMOKE** (590 Hatch) Large deep smoky rose.  
L 35c; M 25c; Bts. 10-35c

**ALLAH** (Harris) Rich deep rosemulberry, ruffled smoky. Opens 8 with 6 in color on good plant with 19 bud flower head. New. L \$1.50; Bts. 15c, 5 for 75c

**BRONZE KING** (582 Rich) Smooth bronze smoky with bright red blotch. L 25c; M 20c

**BUCKEYE BRONZE** (490 Wilson) Very popular bright bronze. L 2-25c; M 3-25c, 10 for 70c; S 10-40c  
Bts. 50 for 25c

**BUSH FIRE** (Pupich 583) Ruffled smoky salmon and lavender with lemon throat bordered orange. Very striking. L 2-30c; M 3-25c; Bts. 50 for 30c

**CHARLOTTE ANNE** (Lins-Ruble) Fine ruffled brown with ruby throat.  
L 2-25c; M 3-25c; S 10-40c; Bts. 25-25c, 100-75c

**CHOCTAW** (491 Wilson) Smoky orange brown.  
L 25c; M 20c

**DESERT DUSK** (586 Rich) Good large smoky salmon with red blotch. Opens 8 on good spike.  
L 75c; M 50c

**DUSTY MILLER** (486 Elliott) Tall plants with excellent flower heads. Smoky old rose with distinctive cream lines.  
L 2-25c; M 3-25c, 10-70c; S 10-40c; Bts. 100-50c

**FLYING FORTRESS** (586 Wilson) Dove grey with red blotch. Tall plants.  
L 2-25c; M 3-25c

**HAVANA** (390 Wilson) A brown smoky. L 25c; Bts. 10-25c

**HI JINKS** (483 Cassebeer 1953) A new early blooming light toned smoky. The color is hard to describe but a rose and slate blue blend, with large prominent white throat about indicates the color. Florets are large and it makes a good plant.  
L \$1.50; M \$1.25; S \$1.00; Bts. 2-30c

**SMOKY AND ODD SHADES continued—**

- KING TAN** (590 Wilson) Tan orange smoky L 2-25c; M 3-25c; Bts. 50-50c
- MISTAYA** (586 Ketcheson) Huge lavender grey. L 2-25c; M 3-25c
- MISTY DAWN** (580 Rich) Large smoky grey salmon rose with long flower head. L 2-25c; M 3-25c; Bts. 25-25c
- MRS. E. NITCHIE** (584 Australian) A 1953 introduction from down under. Said to grow to tremendous size in Australia. Huge spikes with large smoky salmon slate blooms. L \$1.50; Bts. 5-75c
- MRS. M. RAYWARD** (583 Australian) Can make a fine large exhibition spike with 8 well placed open bloom on good plant. Salmon smoky and lavender. L 50c; M 35c; Bts. 10-50c
- OKINAWA** (381 Loar) Smoky orange salmon brown. L 2-25c; M 3-25c
- OKLAHOMA** (386 Wilson) This is in a class by itself. A beautiful lavender grey nicely ruffled. Florists love this one also. L 2-25c; M 3-25c; S 10-40c; Bts. 100-50c
- PERSIAN RUG** (486 Roberts) Smoky plum with prominent yellow blotch which is surrounded by rose and plum tones. L 50c; M 35c
- R. B.** (590 Upton) Large smoky brown. L 2-25c; M 3-25c
- ROBINSON CRUSOE** (490 Lins) Most unusual gladiolus. Color is tan, heavily marbled chocolate. Nothing else just like this one. For something entirely different try this. Very popular and we never have enough to supply our demand. L 25c, 5-\$1.00; M 20c, 5-80c; S 2-20c, 5-40c; Bts. 10-25c, 100-\$1.00
- STORMY WEATHER** (480 Barrett) One of the best light smokies. Tall plants with long flower heads. Florets are sunset salmon pinkish grey with creamy throat. L 2-25c; M 3-25c; S 5-25c; Bts. 100-50c
- TAN** (581 Both) A new one from Australia with huge frilled smoky orange tan with cerise blotch, florets. Can make a tremendous spike. L \$1.50; M \$1.25; Bts. 10 for \$1.50
- TARAKAN** (580 Jurd) Large lavender russet smoky with cream throat peppered red. L 20c; M 15c; Bts. 10-20c
- THE ROAN** (590 Pruitt) Large rosy red covered with fine silvery lines giving it a unique and distinctive appearance. Popular. L 2-25c; M 3-25c
- TUNIAS ARISTOCRAT** (590 Both) Huge warm tan smoky with cerise blotch. L 25c; M 20c; Bts 10 for 25c
- TUNIAS ATOMIC BURST** (590 Both) Immense florets of bright bronze red with blue smoky fringe. L 25c; M 20c
- TUNIAS MAHOMET** (586 Both) Large smooth smoky rose plum. L 25c; M 20c; Bts. 10-25c
- TUNIAS WIZARD** (582 Both) Smoky brown tones with scarlet throat. Can produce gigantic bloom. L 40c; M 30c; Bts. 10-40c
- VAGABOND PRINCE** (391 Palmer) Smooth brown with brilliant red blotch. L 2-25c; M 3-25c; Bts. 50 for 50c
- VOO DOO** (486 Kadel) Distinctive smoky with light throat stippled plum. Good spikes on tall strong plants. L 2-25c; M 3-25c

## *Deep Reds and Black Reds*

See Also Australian and Small Variety List

**BIRCH RED** (532 Rich) Straight medium dark red on medium flower head.  
L 2-30c; M 2-20c

**BLACK CHERRY** (554 Rich) Tall early black red. Opens 6 on 18 bud spike.  
L 50c; M 40c; S 30c; Bts. 10-50c

**BLACK KNIGHT** (454 Lins) Very good dark brown red, which does not fade out in color in the sun. Good plants with perfectly placed and perfectly attached very dark flowers of heavy substance. Plants average 48-50 inches with 18-20 bud flower heads. A seedling Black Panther X Vagabond Prince and can be described as a smooth black brown Vagabond Prince.  
L 30c; M 25c; S 2-20c; Bts. 10-30c, 100-\$2.00

**BLACK OPAL** (354 Errey) Popular dark red. L 2-25c; M 3-25c

**BLACK PANTHER** (554 Lins) Very large wide open black red. Opens 6 six inch wide open florets with 5-6 black buds in color. The most popular and best selling real black red. L 30c; M 25c; S 15c; Bts. 10-30c

**CAPTAIN KIDD** (452 Roberts) A rather dark yet brilliant red. Opens 6-7 large florets on tall willowy spike. L 40c; M 30c; S 15c; Bts. 10-40c

**DARK DAVID** See Australian varieties.

**GARNET GLOW** (452 Rich) Nicely ruffled medium sized maroon, which can stand hot sun better than most dark varieties. L 50c; M 40c; S 30c; Bts. 10-50c

**MANSOER** (452 Salmon) Tall stretch spikes. A brownish red, which fades to henna in the sun. L 2-25c; M 3-25c; S 5-25c

**MIGHTY MONARCH** (552 Butt) A very tall growing glad with long stretchy flower head. Can open 8-10 medium deep red bloom. It's ribbon of large sized bloom makes a hit with all. L 2-25c; M 3-25c; S 5-25c



ROYAL TREAT

**NANCY** (452 Arnett) Medium deep red with good flower heads on tall plants. L 2-25c; M 3-25c; S 5-25c

**NUBIA** (452 Chase) Dark almost black red.  
L 2-25c; M 3-25c; S 5-25c

**RED CHARM** (452 Butt) A standard popular red in a medium deep shade. L 2-25c; M 3-25c; S 5-25c

**REDOWA** (552 Butt) Early tall medium shade red. Long flower heads. L 2-25c; M 3-25c; S 5-25c

**ROYAL TREAT** (452 Lins 1952) Large velvety deep blood red, heavily ruffled, flat, wide open, heavy textured bloom. Easily grows 54" tall with long stretch flower heads of 20 or more buds of which it opens 6-8 with another 8-10 in color. Produces loads of bts. which grow about 100%. DON'T MISS THE ROYAL TREAT SPECIAL UNIT for trial. Also see wholesale list for quantity prices.

L 75c, 10-\$6.00; M 50c, 10-\$4.00; S 25c, 10-\$2.00  
Bts. 10-75c, 100-\$6.00

SPECIAL UNIT: 1 L, 2 M, 2 S, and 10 Bts. for \$2.00

**RUFFLED EBONY** (454 Fischer) Another new one, this time a very ruffled black maroon with a lot of class and beauty. Opens 5-6 well attached, well placed heavy textured florets of medium size on good height straight plants.

L \$1.50; M \$1.25; S 75c; Bts. 2-20c, 5-50c

**RUFFLED NIGHT** (454 Rich) Sparkling black red with pencil lines in throat. Wide open blooms of good substance. L 30c; M 20c; S 10c; Bts. 10-30c

**THUNDERBOLT** (454 Pierce) Deep red rose with dark-er throat. Our soil produces deep rose, rather than the black red shade its classification indicates. However Thunderbolt is a fine dark glad with lots of class and sparkle. Large bloom on a good spike.  
L \$1.25; M \$1.00; S 75c; Bts. 5-50c

## *Australian and New Zealand Varieties*

- ADOBE** (417 Burns) Deep creamy yellow with rosaline purple blotch.  
L 25c, M 20c, Bts. 10-25c.
- ANNIE AMELIA** (506 Both) Clean light yellow with fluted midribs.  
L 30c, M 25c, Bts. 10-25c.
- AVENUE OF HONOR** (571 Pfeiffer) Unusual shade of heliotrope lake with cream throat. L 35c; M 25c; Bts. 10-35c
- BLUE CASCADE** (476 Both) Vigorous ruffled light lavender blue, almost a grey.  
L \$1.00, M 80c, Bts 10-\$1.00
- BLUE GEM** (477 Rowse) Light blue with violet feather on white throat.  
L 50c, M 40c, Bts. 10-50c
- BURNS SUCCESS** (477 Burns) Blue lavender grey with deeper blotch, bordered cream. L 25c, M 20c, Bts. 10-25c
- CARINYA** (460 Errey) Rosy pink with rich cream throat. One of Errey's best.  
L 50c, M 40c, Bts. 10-50c
- CATHERINE** (542 Both) Round florets of orange salmon, flaked chocolate, veined like crepe. Can make show spikes. L 50c, M 40c, Bts. 10-50c
- COOEE** (416 Wood) Ruffled, delicate blend of apricot buff.  
L 25c, M 20c, Bts. 10-25c
- DARK DAVID** (554 Morgan) Tall and vigorous shiny dark red. One of the best Australians. L 60c, M 50c
- DAY BREAK** (416 Errey) Great tall yellow buff with deeper throat. Easy grower.  
L 35c, M 20c, Bts. 10-35c
- EILEEN** (420 Blackner) Glowing salmon orange. Well thought of in New Zealand.  
L 20c, M 15c, Bts. 10-20c
- ECLIPSE** (536 Burns) Wide open ruffled light scarlet. Grand Champion in Australia.  
L 25c, M 20c, Bts. 10-25c
- ETHEREAL** (440 Burns) Clear shell pink with canary throat. Opens 9 large florets on tall, 24 bud spike. Fine new variety.  
L \$1.50, M \$1.00, S 50c, Bts. 10-\$1.50
- ERAMBIE** (337 Errey) Bright scarlet with white throat, edged purple. Good spike.  
L 60c, M 40c, Bts. 10-60c
- EVOLUTION** (562 Franklin) Equal veinings of lilac pink and white in a nice unusual netted effect. Tall and straight. L 25c, M 20c, Bts. 10-25c
- EXCELSIOR** (463) Tall vigorous lightly ruffled rich rose with deeper throat. Wonderful color and can take heat. L 50c, M 40c, S 30c, Bts. 10-50c
- GENERAL GEO. KENNY** (540 Fallu) Fine clean salmon pink. Grand Champion material in Australia. L \$1.00, M 85c, Bts. 10-\$1.00
- HEART OF GOLD** (422 Rowse) Tall apricot orange with bright crome throat.  
L 50c, M 40c, Bts. 10-50c
- HOLMWOOD DELIGHT** (542 Wood) Ruffled fluted and pointed florets of rich medium pink blending to cream throat. High color value.  
L 25c, M 20c, Bts. 10-25c
- IMPERIAL** (Jansen 452) Clear cadmium red. Tall brilliant and striking.  
M 35c, Bts. 10-35c



**AUSTRALIAN AND NEW ZEALAND VARIETIES continued—**

- JEAN GOLDING** (420 Blackner) Glowing orange with deep golden throat.  
L 20c, M 15c, Bts. 10-20c
- JOANS LAVENDER** (467 Watson) Clear pale lavender with large orchid purple blotch. F. C. C. Ballarat. L 20c, M 15c, Bts. 10-20c
- KIARA** (401 Errey) Ruffled white with delightful green blotch. FCC Ballarat.  
L 50c, M 40c, Bts. 10-50c
- MOONGOLD** (412 Grageen) Clear daffodil yellow, fluted, ribbed and ruffled.  
L 25c, M 20c, Bts. 10-25c
- MRS. R. G. ERREY** (554 Errey) Tall dark red. L 2-25c, M 3-25c.
- MIRACULOUS** (560 Burns) Large rosy pink. L 25c, M 20c, S 2-20c, Bts. 10-25c.
- M. W. BLANDEN** (Blanden 544) Bright midrose pink with white midribs. Good show record in Australia. M 30c, Bts. 10-30c
- OVERTURE** (442 Errey) Deep pink shading to lighter throat.  
L 25c; M 20c, Bts. 10-25c
- PEERLESS** (440 Rowse) Ruffled delicate blush with cream lip. Opens 9 on 20 bud spike. L 30c, M 25c, Bts. 10-30c
- PINK GLORY** (440 Burns) Medium pink with creamy throat. Heat resistant and beautiful. FCC Burnley. L 25c; M 20c; Bts. 10-25c
- PINK WONDER** (Australian) Light pink. L 15, M 10c, S 4-25c, Bts. 10-15c
- PRINCESS MARGARET** (466 Burns) Most unusual light rose lavender with deeper blotch. (FCC Ballarat) L 30c, M 20c, Bts. 10-30c
- RED JOY** (Harris 452) Very tall live deep red. Probably Harris's best.  
L 40c, M 30c, Bts. 10-40c
- RED MASTER** (554 Trevan) Colossal spike of deep blood red. Very good.  
L 40c, M 30c, Bts. 10-40c
- REG. LEAHY** (506 Both) Vigorous heavily ruffled greenish cream.  
L 25c, M 20c, Bts. 10-20c
- SAM SMITH** (432 Both) Glorious ruffled glowing orange salmon with yellow throat. Consistently excellent. Award of Merit in England. Ex. Com. A.  
L \$1.00, M 85c, Bts. 10-\$1.00
- SCARLET MAJOR** (436 Burns) Tall bright scarlet red, deeper on edges.  
L 2-30c, M 3-25c, Bts. 20 for 30c
- SHELLEY** (440 Wood) Lovely lightly ruffled smooth shell pink. Tall plant with fine head of bloom. One of the best Australians. L 25c, M 20c, Bts. 10-25c
- SNOWY RIVER** (300 Burns) Fine white of heavy substance.  
L 50c, M 40c, Bts. 10-50c
- STAINED GLASS** (470 Burns) Glowing ruby purple. Tall and heat resistant. FCC Ballarat. L 25c, M 20c, S 2-20c, Bts. 10-25c
- SUNSET GOLD** (421 Clegg) Light apricot orange with reddish throat. Ruffled open florets. Good performer and heat resistant. FCC Ballarat.  
L 50c, M 40c, S 20c, Bts. 10-50c
- TOC H.** (542 Wood) Deep clear salmon pink with creamy white throat.  
L 25c, M 20c, Bts. 10-25c
- TUNIAS MASTERPIECE** (566 Both) Giant lavender, flecked deeper.  
L 25c, M 20c, Bts. 10-25c
- WONDROUS** (542 Burns) Medium light pink with blushed throat, bordered cream.  
L 2-30c, M 3-30c, Bts. 10-30c

### TREASURE CHEST

This unlabeled collection, in many colors and types, is popular with our customers, who don't want to bother growing their glads under name but who do want nice glads. If these varieties were bought under name they would cost considerably more. Many varieties included are obtainable only from us. A wonderful value. Prepaid in U. S. A.

- 100 LARGE 1¼ Inch Up..... **\$5.25**
- 100 MEDIUM ¾ Inch Up..... **\$3.75** No Discount
- 100 SMALL ½ Inch Up..... **\$2.00**

### DARK COLORED COLLECTION

This is the first time we offer a dark colored collection. Some people do not care for white or light pastel shades. This is an unlabeled collection of dark varieties, included are some beautiful ruffled dark ones worth many times the price at which you can get them in this collection.

- 50 LARGE 1¼ Inch Up..... **\$4.50** Prepaid No Discount
- 100 LARGE 1¼ Inch Up..... **\$8.00**

### SPECIAL NO. 1 — a \$9.60 Value for \$6.00

NO DISCOUNT		<b>WILD FIRE</b> .....2 L.....	\$1.50
<b>EXOTIC</b> .....2 L.....	\$3.00	<b>ROYAL TREAT</b> .....2 L.....	\$1.50
<b>SUMMER CHARM</b> .....2 L.....	\$2.00	<b>WHITE TOWER</b> .....2 L.....	\$1.60

### SPECIAL NO. 2 — a \$5.70 Value for \$4.00

NO DISCOUNT		<b>ROSITA</b> .....2 small....	\$1.00
<b>EXOTIC</b> .....2 small....	\$1.00	<b>ROYAL TREAT</b> .....2 small....	.50
<b>HEIRLOOM</b> .....2 small....	\$2.00	<b>SIERRA SNOW</b> .....2 small....	.30
<b>KING DAVID</b> .....2 small....	.40	<b>WHITE TOWER</b> .....2 small....	.50

### SPECIAL NO. 3 — a \$4.55 Value for \$3.15

NO DISCOUNT		<b>BRIDAL ORCHID</b> ....2 small....	.30
<b>COLUMBIA</b> .....2 small....	.40	<b>GOLD</b> .....2 small....	.40
<b>DOLLY VARDEN</b> .....2 small....	.30	<b>TERRIFIC</b> .....2 small....	.50
<b>FORSYTHIA</b> .....2 small....	.50	<b>MARVELOUS</b> .....2 small....	.60
<b>FALCON</b> .....2 small....	.25	<b>SUMMER CHARM</b> ...2 small....	.60
<b>ROBERT ALAN</b> .....2 small....	.20	<b>WILD FIRE</b> .....2 small....	.50

### SEEDLINGS

We grow thousands of seedlings each year, produced from hand pollinized crosses, using the best breeding stock available. Inasmuch as we have a new lot of seedlings coming on each year, which must be planted and checked at blooming time, we must make selections from the first blooming. If we would grow them again, we would undoubtedly find as many good ones in the second blooming as we did in the first blooming. Therefore, there are many wonderful seedlings in our 4X seedling mixture. At digging time we take out the very small percentage tagged for future consideration, all the rest are lifted and mixed together in one grand 4X mixture.

We sold out on 4X seedlings last year but have a new lot for 1954. Our 1953 first bloom seedling field was a grand sight. We know the seedling bulbs we offer for 1954 will give those, fortunate enough to get in on them, much pleasure. If you find one you would like to name, which is not at all unlikely, that seedling is your property, to do with as you please.

- 50 4X LARGE and MEDIUM MIXED, Prepaid..... **\$4.50** No Discount
- 100 4X LARGE and MEDIUM MIXED, Prepaid..... **\$8.00**

## WHOLESALE PRICES (Not Prepaid)

**NO DISCOUNT.** 25 BULBS OF A SIZE AND KIND AT THE 100 RATE. A pint of bulblets may be had at one-half of the quart rate unless otherwise stated. All quotations are subject to prior sale. We ask 25% down payment with order and the balance before shipping order. All wholesale shipments F.O.B. Cologne, Minnesota. Each bulb shipped, regardless of size, is hand selected, assuring you uniform, disease-free quality bulbs.

If an order is part wholesale and part retail we will ship the order F.O.B. and include enough extra bulbs to cover the shipping charges on the retail part of the order.

**NO DISCOUNT**

	Per 100	Bulblets							
		1	2	3	4	5	6	½ Pt.	Qt.
<b>AUTUMN GOLD — Yellow...</b>				4.00	3.00	2.00	1.50	1.50	5.00
<b>BADGER ROSE — Rose.....</b>							6.40	7.00	
<b>BEACON — Red.....</b>						1.75	1.25	1.25	4.00
<b>BELTRAMI — Smoky.....</b>				6.00	4.00	2.50	1.50	2.50	8.00
<b>BLACK OPAL — Dark Red...</b>						2.00	1.25	1.25	
<b>BLONDIE — Cream.....</b>			5.00	4.00	3.00	2.00	1.50	2.00	6.00
<b>BUCKEYE BRONZE — Bronze</b>						2.00	1.50	1.50	
<b>BURMA — Rose.....</b>					2.25	1.75	1.25	1.25	4.00
<b>DAISY MAE — Orange.....</b>						2.00	1.50	1.50	
<b>DIEPPE — Scarlet.....</b>						2.00	1.50	1.50	5.00
<b>ELIZ. THE QUEEN — Lav....</b>					2.25	1.75	1.25	1.25	4.00
<b>ETHEL CAVE COLE—Salmon</b>				3.00	2.25	1.75	1.25	1.25	4.00
<b>FAIRYLAND — Lavender....</b>					2.25	1.75	1.25	1.25	4.00
<b>KENWOOD — Red.....</b>					4.00	3.00	2.00	2.50	8.00
<b>KING LEAR — Purple.....</b>							1.25	1.25	4.00
<b>LADY JANE — Cream.....</b>					2.25	1.75	1.25	1.25	4.00
<b>LAVENDER &amp; GOLD — Lav..</b>					3.00	2.00	1.50	1.50	5.00
<b>LAVENDER LACE — Lav....</b>							2.00	3.75	12.00
<b>MAID OF ORLEANS — White</b>			4.00	3.00	2.25	1.75	1.25	1.25	4.00
<b>OKLAHOMA — Smoky.....</b>							1.50	1.50	5.00
<b>ORANGE GOLD — Orange...</b>						2.00	1.50	1.25	4.00
<b>PARTHIENA — Deep Lav</b>					2.75	2.00	1.50	1.25	4.00
<b>POETS DREAM — Lav.....</b>					2.75	2.00	1.50	1.25	4.00
<b>ROSA VAN LIMA — Pink....</b>					2.25	1.75	1.25	1.25	4.00
<b>ROSE CHARM — Rose.....</b>					3.00	2.00	1.50	1.50	5.00
<b>ROYAL TREAT—Deep Red..</b>	48.00	45.00	32.00	28.00	16.00	10.00	20.00	75.00	
<b>SPIC &amp; SPAN — Deep Pink..</b>					2.75	2.00	1.50	2.00	6.00
<b>SPOTLIGHT — Yellow.....</b>					2.75	2.00	1.50	1.50	5.00
<b>SUMMER CHARM — Blush..</b>	64.00	60.00	48.00	40.00	19.00	14.00	25.00	90.00	
<b>TERRIFIC — Yellow.....</b>							10.00		
<b>TROCADERO — Orange.....</b>			5.00	4.00	3.00	2.00	1.50	2.25	7.50
<b>VAGABOND PRINCE—Smoky</b>						2.00	1.50	1.75	6.00
<b>VALERIA — Red.....</b>					2.75	2.00	1.50	1.50	5.00
<b>VULCAN — Purple.....</b>					2.75	2.00	1.50	1.50	5.00
<b>WEDGWOOD — Lavender...</b>					4.00	3.00	2.00	1.75	6.00
<b>WHITE GODDESS — White..</b>					2.75	2.00	1.50	1.50	5.00
<b>WHITE GOLD — Cream</b>	5.00	4.00	3.00	2.25	1.75	1.25	1.25	4.00	
<b>WHITE LACE — White.....</b>							3.75	4.00	
<b>WHITE SATIN — Miniature..</b>		8.00			4.00		2.50	2.50	8.00
<b>WHITE TOWER — White....</b>	52.00		39.00		16.00		40.00	150.00	
<b>WILD FIRE — Scarlet.....</b>	48.00	45.00	32.00	28.00	16.00	10.00	20.00	75.00	

# Pacific Strain Of DELPHINIUM HYBRIDS

This strain of Delphinium has become a standard for the highest quality in Delphinium all over the world. Instead of making extravagant claims, we would like to let our flowers speak for themselves when you grow them.

Experiments have proven that young plants bring far better results than one or two year clumps, which sometimes are quite exhausted upon arrival and it takes a year to get them re-established, during which time the flowers are not at their best.

**YOUNG PLANTS SHIPPED WITH SOIL ON THEIR ROOTS BRING FAR BETTER RESULTS** in a shorter time. You can expect good bloom the first summer.

**ASTOLAT** — A new creation. Color variations extend from pale blush thru all shades of lilac pink to deep raspberry rose with large fawn and black bees in contrast.

**BLACK KNIGHT** — Darkest violet. The velvety individual florets are 2½ to 3" in diameter of beautiful round form. Very long flower head. A true show flower with black bees.

**BLUE BIRD** — The clearest medium deep blue with white bees. They come true to color and carry well formed 2½" flowers on very long graceful spikes.

**GALAHAD** — The greatest achievement in giant whites. Has all the qualities expected of a fine Delphinium. The clear white flowers with white bees are of large size, often reaching 3" in diameter combined with glistening texture.

**GUINEVERE** — A clear, pink lavender self, with white bee, with very large individual flowers averaging 3" in diameter. This is a true exhibition type and a beautiful garden plant.

If you have not grown these modern delphinium, you have a thrill coming. They make a grand showing in the garden and are excellent outflowers. Established plants produce towering spikes early in the season and a second crop later.

Your choice of varieties. Arrival in good growing condition, assured.

GOOO YOUNG PLANTS **5 for \$2.00**

PREPAID U.S.A.

# Amaryllis

## GIANT AMERICAN HYBRIDS

Amaryllis are among the most gorgeous flowers and are easy to grow. The bulbs bloom soon after planting and the bulbs are good for years. They produce giant bloom in shades ranging from white ground with various markings of rose, red and crimson, to rich self colors of scarlet, crimson, bright red, cherry and almost maroon. These come in mixed colors only.

*Large Bulbs 65c Each — 3 for \$1.75*

POSTPAID

# Tuberous Begonias

## GIANT DOUBLE CAMELIA TYPE

Another bulb easily grown and which is tremendously popular. The large double beautifully formed camelia type is available in many grand shades and colors. The foliage is also beautiful. They love light shade and are perfect for flower boxes or beds. If you have not grown these by all means grow some this summer. Cultural directions included.

Choice of: Yellow, Pink, Scarlet, Crimson, Rose, Orange, White, Salmon.

*Giant Bulbs, 2 Inches and Up—35c Each—10 for \$2.80*

POSTPAID

# White Regal Lily

One of the finest pure white lilies and easy to grow.

A vigorous grower, attaining a height of 4 ft. with as many as 20 bloom on established plants. The new WHITE REGAL is pure white with a pure canary yellow throat and is very fragrant. There is no smudgy dark color on the outside of the flower. It has a much better formed bloom than the Easter Lily, the flower of which is so long that it seems out of correct proportion.

The White Regal is a hardy garden lily and can be planted among your perennials. Be sure to try this.

*Large Bulbs — 40c Each—3 for \$1.10—10 for \$3.00*

POSTPAID

# Yellow Calla Elliottiana

This yellow Calla Lilly makes an excellent pot plant and is also very effective in the garden. The pure deep yellow flowers have a plastic like finish. The beautifully shaped, shiny dark green leaves are heavily mottled white. It makes a very ornamental and decorative foliage plant even when not in bloom. The bulbs last for years. Try a bulb of this. You will wonder why you haven't discovered this beauty sooner. Cultural instructions available if you want them.

*Large Bulbs—50c Each Postpaid U.S.A.*

# Peonies

These new peony creations are the most gorgeous of all flowers. Comparing them with most of the older varieties growing around many homes, is like comparing the Model T Ford with the 1954 models.

They are so hardy they usually outlive the planter. They are as beautiful as a large rose and many are as fragrant as a fragrant rose. They do not require continuous dusting to keep them healthy. They do not winter kill. All they require to produce the most gorgeous bloom each year is clean cultivation. Because LINS PEONY ORIGINATIONS are regarded as among the world's most beautiful, they are found in most distinguished peony collections. If you have room for one or more peonies, you will never regret planting one or more of these gorgeous flowers.

It takes 12 to 15 years to propagate a new peony, therefore they cost from \$5.00 to \$15.00, however the cost figured over a lifetime of pleasure is a good investment.

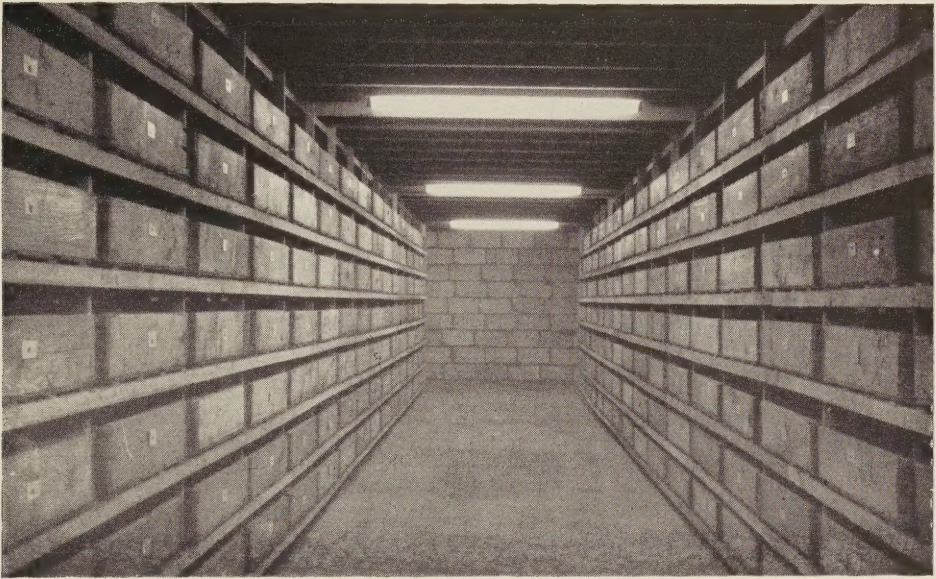


MARCELLA

Marcella Won The American Home Achievement Medal in 1952

The "HANDBOOK OF THE PEONY" issued by the American Peony Society, containing all there is to know about peonies, and which describes and prices our peonies is available from us for 25c which price will be refunded with your first peony order.

# Our Bulb Storage Facilities



A SECTION OF OUR AIR CONDITIONED BULB STORAGE  
PHOTO SHOWS ONE OF THREE CORRIDORS.

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## *Testimonials . . . . .*

Just a short note. My Treasure Island is beautiful. Stands shoulder high with bloom 5 to 6 inches across. Plenty good spikes to cut. Bob Tischler, Minn.

Please accept this belated "thank you" for the fine extras you sent me with my order. Geo. C. Morris, Wisc.

I like your bulbs very much. Wild Fire and Royal Treat did very well here. Edwin Hahn, Wisc.

I have quite a test garden and am very well pleased with all I got from you. Royal Treat is fine and in bloom now. Treasure Island was also fine. I did not have Wild Fire, is it as good as Royal Treat and White Tower. C. Piper, Wash.

I have had grand flowers from all your originations. Florence F. Prue, Nebr.

White Tower from medium and small bulbs are about 54-60 inches high. It didn't seem to have the misplaced florets of Margaret Beaton and much better in other ways also. J. Majeski, Oregon.

## 1954 Introductions from Prof. E. Frank Palmer

**HERALD** (316) Deep orange yellow with orange salmon shadings with large capsicum red throat blotch. A further addition to the new exotic **BUTTERFLY** type, introduced by the world's leading hybridist, Frank Palmer. Florets are waved and resemble tropical butterflies. 45" high, 18-20 buds. **CANADIAN SILVER MEDAL WINNER.**

**MARIGOLD** (420) Tangerine orange. A rich new autumn shade. Straight 55" plants. Opens 8 perfectly placed ruffled bloom on 20 bud flower heads. Excellent exhibition and commercial. **CANADIAN SILVER MEDAL WINNER.**

**ROSALIND** (430) Azalea pink with cobalt yellow throat. Builds towering exhibition spikes. Opens 8 ruffled heavy textured bloom on 21 bud flower heads. **CANADIAN SILVER MEDAL WINNER AND AWARD OF MERIT BRITISH GLAD SOC.**

★★★★★★

## 1954 Introductions from L. W. Butt

**INDIGO** (478) Rich pansy blue with red throat. Color is similar to the best Swiss pansies. Straight 4 ft. plants with 17-19 bud flower heads. **AWARD OF MERIT, BRITISH GLAD SOCIETY.**

**POLARIS** (500) A simply staggering high, immaculate real white with slight creamy throat with **WHITE STAMENS.** Opens 8 on 22-23 bud flower heads. Bloom 6½" across under normal conditions. Excellent propagator.

**TIMES SQUARE** (470) New sparkling magenta purple. Opens 7, 5½" Flaring frilled florets on 55" straight plants. Builds exhibition spikes from all sized bulbs. **CANADIAN SILVER MEDAL WINNER.**

★★★★★★

## 1954 L. W. Butt's Ruffled Miniature Introductions

**GOBLIN** (242) Clear pink with yellow throat. Very ruffled and heavy textured. Opens 7 on 16-17 bud flower head. A very refined ruffled miniature.

**GOLDETTE** (212) Deep golden yellow. One of Butt's finest ruffled miniatures, as it sets a new style, hardly thought possible only a few years ago. Opens 10 ruffled florets on 20 bud flower heads on straight plants. This is a ruffled miniature in a fine clear color. Florets look straight at you in perfect double row placement. Really tops.

**TOYTOWN** (236) A very ruffled super scarlet with unmarked yellow throat. Opens 7-8 florets of leathery texture on 17-18 bud flower heads on 3 ft. plants. Excellent propagator and grower. **CANADIAN SILVER MEDAL WINNER** and top scoring seedling of 1953 with a score of 90.

★★★★★★

## Prices On Butt's and Palmer's 1954 Introductions

**HERALD - MARIGOLD - ROSALIND - INDIGO - POLARIS - TIMES SQUARE AND GOBLIN:**

Medium or Small \$3.00 Each — 5 for \$12.00  
Grower's Units: 10 Bulbs and 100 Bts. for \$24.95

**GOLDETTE AND TOYTOWN:**

Medium or Small \$5.00 Each — 5 for \$20.00  
Grower's Units: 5 Bulbs and 50 Bts. for \$24.95  
15 Bulbs and 120 Bts. for \$49.75